

Sponsorship Packages

Hudson-Mohawk ATD 2017 Talent Development Summit
Friday, May 12, 2017
Hilton Garden Inn Troy, 235 Hoosick Street, Troy, NY

The Hudson-Mohawk Chapter of the Association for Talent Development is seeking contributions* for Summit-related costs such as speakers, travel, advertising, equipment and meals. Some of the many **reasons to become a Sponsor** would be to:

- Create positive exposure for your business
- Communicate your message to new customers
- Reach Human Resource decision makers

Return form & payment to: HMATD, 380 Morris Street, Albany, NY 12208

Amount	Level	Benefits
\$750 Exclusive to 1 Sponsor	Breakfast Sponsor	<ul style="list-style-type: none"> • Free table in Exhibitor Hall (meals for up to 2) • A complimentary registration to Summit for 1 HR or Training professional • Opportunity to address audience at Breakfast • Display of your Corporate Banner and Company Signage at Breakfast • Corporate Logo placed on our website and listed in Day Program
\$750 Exclusive to 1 Sponsor	Lunch Sponsor	<ul style="list-style-type: none"> • Free table in Exhibitor Hall (meals for up to 2) • A complimentary registration to Summit for 1 HR or Training professional • Opportunity to address audience at Lunch • Display of your Corporate Banner and Company Signage at Lunch • Corporate Logo placed on our website and listed in Day Program
\$250	Afternoon Break Sponsor	<ul style="list-style-type: none"> • A complimentary registration to Summit for 1 HR or Training professional • Company Signage at Afternoon Break • Corporate Logo placed on our website and listed in Day Program
\$200	Keynote(s) Sponsor	<ul style="list-style-type: none"> • A complimentary registration to Summit for 1 HR or Training professional • Company Signage at the keynotes • Corporate Logo placed on our website and listed in Day Program
\$150	Friends of Hudson-Mohawk ATD	<ul style="list-style-type: none"> • Corporate Logo placed on our website and listed in Day Program
Provides 2 LCDs	Technology Sponsor	<ul style="list-style-type: none"> • Corporate Logo placed on our Website and listed in Day Program