

# Sponsorship Packages

**Hudson-Mohawk ATD 2018 Talent Development Summit**  
**Hilton Garden Inn Troy, 235 Hoosick Street, Troy, NY**

**Friday, May 11, 2018**

The Hudson-Mohawk Chapter of the Association for Talent Development is seeking contributions\* for Summit-related costs such as speakers, travel, advertising, equipment and meals. Some of the many reasons to become a Sponsor would be to:

- Create positive exposure for your business
- Communicate your message to new customers
- Reach Human Resource decision makers

**Interested? Contact the office at 518-594-1661 or [info@hmatd.org](mailto:info@hmatd.org).  
 Remit payment, payable to 'HMATD', to HMATD, 380 Morris Street, Albany, NY 12208**

Amount	Level	Benefits
<p><b>\$750</b></p> <p>Exclusive to 1 Sponsor</p>	<p><b>Breakfast Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Free table in Exhibitor Hall (meals for up to 2)</li> <li>• A complimentary registration to Summit for 1 HR or Training professional</li> <li>• Opportunity to address audience at Breakfast</li> <li>• Display of your Corporate Banner and Company Signage at Breakfast</li> <li>• Corporate Logo placed on our website and listed in Day Program</li> </ul>
<p><b>\$750</b></p> <p>Exclusive to 1 Sponsor</p>	<p><b>Lunch Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Free table in Exhibitor Hall (meals for up to 2)</li> <li>• A complimentary registration to Summit for 1 HR or Training professional</li> <li>• Opportunity to address audience at Lunch</li> <li>• Display of your Corporate Banner and Company Signage at Lunch</li> <li>• Corporate Logo placed on our website and listed in Day Program</li> </ul>
<p><b>\$250</b></p>	<p><b>Afternoon Break Sponsor</b></p>	<ul style="list-style-type: none"> <li>• A complimentary registration to Summit for 1 HR or Training professional</li> <li>• Company Signage at Afternoon Break</li> <li>• Corporate Logo placed on our website and listed in Day Program</li> </ul>
<p><b>\$200</b></p>	<p><b>Keynote(s) Sponsor</b></p>	<ul style="list-style-type: none"> <li>• A complimentary registration to Summit for 1 HR or Training professional</li> <li>• Company Signage at the keynotes</li> <li>• Corporate Logo placed on our website and listed in Day Program</li> </ul>
<p><b>\$150</b></p>	<p><b>Friends of Hudson-Mohawk ATD</b></p>	<ul style="list-style-type: none"> <li>• Corporate Logo placed on our website and listed in Day Program</li> </ul>
<p><b>Provides 2 or more LCDs</b></p>	<p><b>Technology Sponsor</b></p>	<ul style="list-style-type: none"> <li>• Corporate Logo placed on our Website and listed in Day Program</li> </ul>